## PRESS RELEASE



Seal Beach Police Department 911 Seal Beach Blvd Seal Beach, CA 90740

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FOR IMMEDIATE RELEASE

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## \*\*\*PRESS RELEASE\*\*\* Community Oriented Policing Team

## **SEAL BEACH, CA:**

The Seal Beach Police Department is proud to announce a newly created Community Oriented Policing (COP) Team. The team was created as a direct result of the passing of Measure BB and was specifically designed to proactively address quality of life issues which impact residents, businesses, and visitors of Seal Beach. The two officer team will be deployed beginning in May.

After a competitive selection process, Officers Bruno Balderrama and Victor Ruiz were specifically selected to be part of this team based on their training, experience, and highly motivated work ethic. They are both lateral police officers who came to Seal Beach from other Southern California agencies and bring with them a wealth of knowledge, especially as it relates the philosophy of community oriented policing.

Due to the influx of visitors to Seal Beach during the summer months, the COP team will be assigned primarily to the Main Street and beach areas. The officers will liaison with merchants and business owners and actively work to ensure the safety and security of those in the downtown area. This team will patrol primarily on foot and with bicycles.

In addition to their duties on Main Street and in the beach area, the COP team will be called upon to respond to emergency calls for service, address specific quality of life issues, investigate crime trends, hold community meetings, liaison with McGaugh Elementary, and conduct directed enforcement in other areas and neighborhoods. Most importantly, this team will partner with the community to continue to enhance the excellent relationship between the Police Department and the citizens of Seal Beach.

If you have questions regarding this team, please contact Detective Sergeant Chris Hendrix at (562) 799-4100 ext. 1112.

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